UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 27, 2008

BRADY CORPORATION

(Exact name of registrant as specified in its charter)

Commission File Number 1-14959

Wisconsin	39-0971239
(State of Incorporation)	(IRS Employer Identification No.)

6555 West Good Hope Road
Milwaukee, Wisconsin 53223
(Address of Principal Executive Offices and Zip Code)

(414) 358-6600
(Registrant's Telephone Number)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION

See Item 7.01, “Regulation FD Disclosure,” which information is incorporated herein by reference.

Item 7.01 REGULATION FD DISCLOSURE

On October 27, 2008, Brady Corporation (the “Corporation”) made available on its website a presentation containing supplemental financial information for fiscal years 2007 and 2008 reflecting the new segment reporting that the Corporation adopted in the fourth quarter of fiscal 2008. The presentation is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits.

The following is filed as an Exhibit to this Report.

Exhibit No.	Description of Exhibit
99.1	Presentation of Brady Corporation dated October 27, 2008.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BRADY CORPORATION

Date: October 27, 2008

/s/ Thomas J. Felmer
Thomas J. Felmer
Senior Vice President &
Chief Financial Officer

EXHIBIT INDEX

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Exhibit 99.1

BRADY CORPORATION

New Segment Format

Presented for FY 2007 and 2008

October 27, 2008

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New Segment Detail

- Brady Corporation began reporting in a new segment format for the 4th quarter 2008.
- The attached pages present Brady Corporation's sales and segment profit for fiscal years 2007 and 2008 into the new segment format.
- The segments formerly reported as Brady Americas and Direct Marketing & People ID Americas are now combined and reported as the Americas. Results for Europe and Asia-Pacific remain the same as previously reported.

- The summary financial information contained in this presentation has been derived from the financial statements of Brady Corporation included in Brady Corporation's Form 10-K for the fiscal year ended July 31, 2008 and other periodic reports. This summary information is unaudited and subject to revision. All information should be read in conjunction with the historical financial statements included in Brady Corporation's Form 10-K for the fiscal year ended July 31, 2008 and other periodic reports.

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New Segment Detail – Sales

SALES TO EXTERNAL CUSTOMERS

(in thousands)	Americas	Europe	Asia-Pacific	Subtotals	Corporate and Eliminations	Total
Three months ended:						
October 31, 2007	$174,775	$108,914	$96,445	$380,134	-	$380,134
January 31, 2008	$156,621	$122,615	$84,888	364,124	-	364,124
April 30, 2008	$166,407	$133,422	$82,080	381,909	-	381,909
July 31, 2008	$169,303	$131,764	$95,782	396,849	-	396,849
Total Fiscal 2008	**$667,106**	**$496,715**	**$359,195**	**$1,523,016**	**-**	**$1,523,016**
Three months ended:						
October 31, 2006	$146,943	$92,365	$92,951	332,259	-	$332,259
January 31, 2007	$139,988	$98,846	$82,441	321,275	-	321,275
April 30, 2007	$153,861	$111,266	$81,205	346,332	-	346,332
July 31, 2007	$169,063	$114,037	$79,665	362,765	-	362,765
Total Fiscal 2007	**$609,855**	**$416,514**	**$336,262**	**$1,362,631**	**-**	**$1,362,631**

New Segment Detail – Segment Profit

SEGMENT PROFIT

(in thousands)	Americas	Europe	Asia-Pacific	Subtotals	Corporate and Eliminations	Total
Three months ended:						
October 31, 2007	$44,107	$29,900	$19,390	$93,397	($2,237)	$91,160
January 31, 2008	$32,036	$31,067	$12,660	75,763	(2,347)	73,416
April 30, 2008	$40,169	$36,245	$11,055	87,469	(1,816)	85,653
July 31, 2008	$41,211	$38,214	$15,129	94,554	(2,648)	91,906
Total Fiscal 2008	**$157,523**	**$135,426**	**$58,234**	**$351,183**	**($9,048)**	**$342,135**
Three months ended:						
October 31, 2006	$37,518	$23,005	$22,137	82,660	($2,810)	$79,850
January 31, 2007	$29,393	$22,604	$12,394	64,391	(2,828)	61,563
April 30, 2007	$38,013	$29,370	$11,861	79,244	(1,858)	77,386
July 31, 2007	$39,659	$32,573	$10,844	83,076	(2,989)	80,087
Total Fiscal 2007	**$144,583**	**$107,552**	**$57,236**	**$309,371**	**($10,485)**	**$298,886**

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