

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0104
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1. Name and Address of Reporting Person * <u>Gioia Nancy Lee</u> (Last) (First) (Middle) <u>49665 PINE RIDGE DRIVE</u> (Street) <u>PLYMOUTH MI 48170</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>11/20/2013</u>	3. Issuer Name and Ticker or Trading Symbol <u>BRADY CORP</u> [<u>BRC</u>] 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) ☒ Director ☐ 10% Owner ☐ Officer (give title below) ☐ Other (specify below)	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) ☒ Form filed by One Reporting Person ☐ Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Table II - Derivative Securities Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

Explanation of Responses:

Remarks:

No securities are beneficially owned.

Heidi Knueppel, Attorney-In-Fact

11/21/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

KNOW ALL BY THESE PRESENTS, that I, the undersigned Director of Brady Corporation, a Wisconsin corporation (the "Corporation"), hereby constitute and appoint Aaron F

1. sign for me and on my behalf in my capacity as an Executive of the Corporation Forms 3, 4 or 5 in accordance with Section 16(a) of the Securities Exchange Act

2. do and perform any and all acts for and on my behalf which may be necessary or desirable to complete any Form 3, 4 or 5 and timely file such form with the Unifi

3. take any other action of any type in connection with the foregoing which, in the opinion of the attorney-in-fact, may be to my benefit, in my best interest, or

I, the undersigned, do hereby grant to each attorney-in-fact full power and authority to do and perform every act and thing whatsoever requisite, necessary, or proper

This Power of Attorney shall remain in full force and effect until I am no longer required to file Forms 3, 4 and 5 with respect to my holdings of and transactions in

IN WITNESS WHEREOF, the undersigned hereunto sets his or her hand this 22nd day of September 2013.

/s/ Nancy Lee Gioia

Nancy Lee Gioia
Director