UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 3, 2007

BRADY CORPORATION
(Exact name of registrant as specified in its charter)

Commission File Number 1-14959

Wisconsin	39-0971239
(State of Incorporation)	(IRS Employer Identification No.)

6555 West Good Hope Road
Milwaukee, Wisconsin 53223
(Address of Principal Executive Offices and Zip Code)

(414) 358-6600
(Registrant’s Telephone Number)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION

See Item 7.01, “Regulation FD Disclosure,” which information is incorporated herein by reference.

Item 7.01 REGULATION FD DISCLOSURE

On December 3, 2007, Brady Corporation (the “Corporation”) made available on its website a presentation containing supplemental financial information for fiscal years 2006 and 2007 reflecting the new segment reporting that the Corporation adopted in the first quarter of fiscal 2008. The presentation is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits.

The following is filed as an Exhibit to this Report.

Exhibit No.	Description of Exhibit
99.1	Presentation of Brady Corporation dated December 3, 2007.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BRADY CORPORATION

Date: December 3, 2007

/s/ David Mathieson

David Mathieson
Senior Vice President & Chief Financial Officer

EXHIBIT INDEX

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BRADY CORPORATION

New Segment Format

Presented for FY 2006 and 2007

December 3, 2007

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New Segment Detail

- Brady Corporation began reporting in a new segment format for the 1st quarter 2008.
- The attached pages present Brady Corporations' sales and segment profit for fiscal years 2006 and 2007 into the new segment format.
- The segment formally reported as Brady Americas is now split into Brady Americas and Direct Marketing Americas & People ID. Results for Europe and Asia-Pacific remain the same as previously reported.

- The summary financial information contained in this presentation has been derived from the financial statements of Brady Corporation included in Brady Corporation's Form 10-K for the fiscal year ended July 31, 2007 and other periodic reports. This summary information is unaudited and subject to revision. All information should be read in conjunction with the historical financial statements included in Brady Corporation's Form 10-K for the fiscal year ended July 31, 2007 and other periodic reports.

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New Segment Detail - Sales

(in thousands)	Brady Americas	Direct Marketing & People ID Americas	Europe	Asia	Subtotals	Corporate and Eliminations	Total
SALES TO EXTERNAL CUSTOMERS							
F08							
Three months ended:							
October 31, 2007	$105,235	$69,540	$108,914	$96,445	$380,134	-	$380,134
F07							
Three months ended:							
July 31, 2007	$100,963	$68,100	$114,037	$79,665	$362,765	-	$362,765
April 30, 2007	$88,077	$65,784	$111,266	$81,205	$346,332	-	$346,332
January 31, 2007	$80,510	$59,478	$98,846	$82,441	$321,275	-	$321,275
October 31, 2006	$82,759	$64,184	$92,365	$92,951	$332,259	-	$332,259
F06							
Three months ended:							
July 31, 2006	$80,672	$54,796	$88,966	$63,899	$288,333	-	$288,333
April 30, 2006	$81,081	$56,357	$80,420	$48,636	$266,494	-	$266,494
January 31, 2006	$73,046	$36,905	$76,284	$44,739	$230,974	-	$230,974
October 31, 2005	$78,787	$37,272	$73,762	$42,814	$232,635	-	$232,635

New Segment Detail – Segment Profit

(in thousands)	Brady Americas	Direct Marketing & People ID Americas	Europe	Asia	Subtotals	Corporate and Eliminations	Total
SEGMENT PROFIT (LOSS)							
F08							
Three months ended:							
October 31, 2007	$24,459	$19,648	$29,900	$19,390	$93,397	($2,237)	$91,160
F07							
Three months ended:							
July 31, 2007	$20,929	$18,730	$32,573	$10,844	$83,076	(2,989)	$80,087
April 30, 2007	$20,245	$17,768	$29,370	$11,861	$79,244	(1,858)	$77,386
January 31, 2007	$14,473	$14,920	$22,604	$12,394	$64,391	(2,828)	$61,563
October 31, 2006	$20,715	$16,803	$23,005	$22,137	$82,660	(2,810)	$79,850
F06							
Three months ended:							
July 31, 2006	$16,692	$14,691	$21,899	$12,192	$65,474	(3,939)	$61,535
April 30, 2006	$20,008	$16,375	$21,304	$12,397	$70,084	(4,081)	$66,003
January 31, 2006	$14,776	$10,887	$19,989	$11,717	$57,369	(3,325)	$54,044
October 31, 2005	$19,956	$12,787	$20,778	$13,010	$66,531	(2,935)	$63,596

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