

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|                                                                      |  |  |                                                                                 |  |  |                                                                                                                                                                                                  |  |  |
|----------------------------------------------------------------------|--|--|---------------------------------------------------------------------------------|--|--|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| 1. Name and Address of Reporting Person*<br><u>GOODKIND CONRAD G</u> |  |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>BRADY CORP [ BRC ]</u> |  |  | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><br><input checked="" type="checkbox"/> Director 10% Owner<br><br>Officer (give title below) Other (specify below) |  |  |
| (Last) (First) (Middle)<br><u>411 EAST WISCONSIN AVENUE</u>          |  |  | 3. Date of Earliest Transaction (Month/Day/Year)<br><u>09/24/2010</u>           |  |  |                                                                                                                                                                                                  |  |  |
| (Street)<br><u>MILWAUKEE WI 53202</u>                                |  |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                        |  |  |                                                                                                                                                                                                  |  |  |
| (City) (State) (Zip)                                                 |  |  |                                                                                 |  |  | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><br>Form filed by More than One Reporting Person    |  |  |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |       | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|---|-------------------------------------------------------------------|------------|-------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                 |                                      |                                                    | Code                           | V | Amount                                                            | (A) or (D) | Price |                                                                                               |                                                          |                                                       |
| <u>Class A Common Stock</u>     |                                      |                                                    |                                |   |                                                                   |            |       | <u>48,961.6702</u>                                                                            | <u>D</u>                                                 |                                                       |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |     | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                   | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|---|----------------------------------------------------------------------------------------|-----|----------------------------------------------------------|-------------------|-----------------------------------------------------------------------------------|--------------------------------------------|----------------------------------------------------------------------------------------------------|-----------------------------------------------------------|--------------------------------------------------------|
|                                            |                                                        |                                      |                                                    | Code                           | V | (A)                                                                                    | (D) | Date Exercisable                                         | Expiration Date   | Title                                                                             | Amount or Number of Shares                 |                                                                                                    |                                                           |                                                        |
| <u>Deferred Compensation Units</u>         | <u>(1)</u>                                             | <u>09/30/2010</u>                    |                                                    | <u>A</u>                       |   | <u>1.0996</u>                                                                          |     | <u>(1)</u>                                               | <u>(1)</u>        | <u>Class A Common Stock</u>                                                       | <u>1.0996</u>                              | <u>\$29.33</u>                                                                                     | <u>10,275.7908<sup>(2)</sup></u>                          | <u>D</u>                                               |
| <u>Stock Option<sup>(2)</sup></u>          | <u>\$29.1</u>                                          | <u>09/24/2010</u>                    |                                                    | <u>J</u>                       |   | <u>8,400</u>                                                                           |     | <u>(2)</u>                                               | <u>09/24/2020</u> | <u>Class A Common Stock</u>                                                       | <u>8,400</u>                               | <u>(2)</u>                                                                                         | <u>10,275.7908<sup>(2)</sup></u>                          | <u>D</u>                                               |

Explanation of Responses:

1. The deferred compensation stock units were acquired under the Brady Corporation director deferred compensation plan. Each deferred compensation unit is the economic equivalent of one share of Class A Common Stock. The deferred compensation units become payable in shares of Brady's Class A Common Stock upon the reporting persons cessation of service as a director.
2. Represents options exercisable one-third each year for the three years subsequent to the grant date. The option is not exercisable as of this filing, thus the total derivative securities amount remains the same.

Remarks:

Krista Ebbens, as Attorney-In-Fact 10/04/2010

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.