

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 25, 2025

BRADY CORPORATION

(Exact name of registrant as specified in its charter)

Commission File Number 1-14959

Wisconsin

(State or other jurisdiction of incorporation or organization)

39-0178960

(IRS Employer Identification No.)

6555 West Good Hope Road

Milwaukee, Wisconsin 53223

(Address of principal executive offices and Zip Code)

(414) 358-6600

(Registrant's Telephone Number)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered
Class A Nonvoting Common Stock, par value \$0.01 per share	BRC	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 DEPARTURE OF DIRECTORS OR CERTAIN OFFICERS; ELECTION OF DIRECTORS; APPOINTMENT OF CERTAIN OFFICERS; COMPENSATORY ARRANGEMENTS OF CERTAIN OFFICERS

On February 25, 2025, the Board of Directors of Brady Corporation (the “Company”) elected Anne De Greef-Safft to join the Board of Directors, effective immediately. Ms. De Greef-Safft had been nominated for election to the Board of Directors through a process conducted by the Corporate Governance Committee of the Board of Directors. Ms. De Greef-Safft has been appointed to the Audit Committee of the Board of Directors.

From 2018 to 2024, Ms. De Greef-Safft provided strategic and operational consulting services to private equity firms, including Windjammer Capital, and their portfolio companies. She was Group President of the Food Service Equipment Group for Standex International from 2015 to 2017. Ms. De Greef-Safft serves on the boards of Ag Growth International (AGI), Benchmark Electronics and Ambarella. There are no actual or proposed transactions between Ms. De Greef-Safft or any of her related persons and the Company that would require disclosure under Item 404 (a) of Regulation S-K in connection with her appointment as a director the Company.

Ms. De Greef-Safft will be entitled to the standard compensation provided to non-employee directors as described in the Company’s Annual Report on Form 10-K. Ms. De Greef-Safft will receive an award of \$135,000 in fair value of unrestricted Class A Nonvoting Common Stock with a grant date of February 25, 2025.

On February 28, 2025, the Company issued a press release announcing the election of Ms. De Greef-Safft to the Board of Directors. A copy of the press release is being provided to the Securities and Exchange Commission as Exhibit 99.1 attached hereto and is incorporated herein by reference.

Item 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

EXHIBIT NUMBER	DESCRIPTION
99.1	Press Release of Brady Corporation, dated February 28, 2025, relating to the election of Anne De Greef-Safft to the Board of Directors.
104	Cover Page Interactive Data File (embedded within Inline XBRL document).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BRADY CORPORATION

Date: February 28, 2025

/s/ ANN E. THORNTON

Ann E. Thornton
Chief Financial Officer, Chief Accounting Officer
and Treasurer

For More Information:

Investor contact: Ann Thornton 414-438-6887

Media contact: Kate Venne 414-358-5176

Anne De Greef-Safft joins Brady Corporation Board of Directors

MILWAUKEE (February 28, 2025)—Brady Corporation (NYSE:BRC) (“Brady” or “Company”) announced that Anne De Greef-Safft has joined its Board of Directors, effective February 25, 2025.

From 2018 to 2024, Ms. De Greef-Safft provided strategic and operational consulting services to private equity firms, including Windjammer Capital, and their portfolio companies. She was Group President of the Food Service Equipment Group for Standex International from 2015 to 2017. Prior to Standex, she held four successive positions at Danaher as President of increasingly complex, global operating companies over a period of 12 years. She previously served in a variety of engineering, marketing, sales and business development roles within several global manufacturing companies. Ms. De Greef-Safft serves on the boards of Ag Growth International (AGI), Benchmark Electronics and Ambarella.

A native of Belgium, Ms. De Greef-Safft has a bachelor’s and master’s degree in electronics engineering from the Catholic University of Louvain in Belgium, and a master of business administration from Babson College in Wellesley, Massachusetts.

“Multiple manufacturing operations I led throughout my career trusted Brady’s identification, safety and compliance solutions, and I am very impressed with Brady’s commitment to driving global growth through innovation based upon deep insights into customers’ needs. I am excited to collaborate with Brady’s leadership team and the Board of Directors to continue to drive future success,” said De Greef-Safft.

“Anne’s broad business acumen, her public company board experience and her international background make her an excellent addition to the Brady Board of Directors,” said Bradley C. Richardson, Chair of Brady’s Board of Directors. “Her wide range of experiences, both internationally and domestically, demonstrates Brady’s commitment to a high-quality Board of Directors with exceptional leadership skills.”

“I look forward to Anne bringing her breadth of experience from roles in innovation-driven global industrial companies, which will be invaluable as we move forward and continue to drive long-term shareholder value,” said Russell R. Shaller, Brady’s President and Chief Executive Officer.

Brady Corporation is an international manufacturer and marketer of complete solutions that identify and protect people, products and places. Brady’s products help customers increase safety, security, productivity and performance and include high-performance labels, signs, safety devices, printing systems and software. Founded in 1914, the Company has a diverse customer base in electronics, telecommunications, manufacturing, electrical, construction, medical, aerospace and a variety of other industries. Brady is headquartered in Milwaukee, Wisconsin and as of July 31, 2024, employed approximately 5,700 people in its worldwide businesses. Brady’s fiscal 2024 sales were approximately \$1.34 billion. Brady stock trades on the New York Stock Exchange under the symbol BRC. More information is available at www.bradycorp.com.

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