

FORM 10-K  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

☒ ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934 (FEE REQUIRED)  
For the Fiscal Year Ended July 31, 1994

OR

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934 (NO FEE REQUIRED)  
For the Transition Period from                      to

Commission File Number 0-12730

W.H. BRADY CO  
(Exact name of registrant as specified in charter)

Wisconsin                                      39-0178960  
(State of Incorporation)                      (IRS Employer Identification No.)

727 West Glendale Avenue  
P.O. Box 571  
Milwaukee, WI 53201  
(Address of Principal Executive Offices and Zip Code)

(414) 332-8100  
(Registrant's Telephone Number)

Securities Registered Pursuant to Section 12(b) of the Act:

None

Securities Registered Pursuant to Section 12(g) of the Act:

Class A Nonvoting Common Stock, Par Value \$.01 per share

Indicate by check mark whether the registrant (1) has filed all reports  
required to be filed by Section 13 or 15(d) of the Securities Exchange  
Act of 1934 during the preceding 12 months (or for such shorter period  
that the Registrant was required to file such reports), and (2) has been  
subject to such filing requirements for the past 90 days. Yes ☒ No

Indicate by check mark if disclosure of delinquent filers pursuant to  
Item 405 of Regulation S-K is not contained herein, and will not be  
contained, to the best of the registrant's knowledge, in definitive  
proxy or information statements incorporated by reference in Part III of  
this Form 10-K or any amendment to this Form 10-K. Yes ☒ No

As of October 3, 1994, there were outstanding 5,477,312 shares of Class  
A Nonvoting Common Stock (the "Class A Common Stock"), and 1,769,314  
shares of Class B Common Stock. The Class B Common Stock, all of which  
is held by affiliates of the Registrant, is the only voting stock.

DOCUMENTS INCORPORATED BY REFERENCE

W.H. Brady Co. 1994 Annual Report, Incorporated into Part II & IV

5  
1,000

JUL-31-1994  
AUG-01-1993  
JUL-31-1994  
YEAR

66,107

0  
33,873  
1,565  
23,737

131,763  
116,635

52,292

202,509

31,740

1,855

2,855

0

72

142,202

202,509

255,841

255,841

118,116

118,116

108,250

0

410

29,902

11,362

18,540

0

0

0

18,540

2.55

2.55