Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

1. Name and Address of Reporting Person

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |  |

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol

| Shaller Russell                                     |   |  |   |        | <u>B</u>  | BRADY CORP [ BRC ]       |   |         |                                   |  |                     |   |                | (Che  | ck all applic                                       | or  |   | 10% Ow   |  |
|---|---|--|---|--------|---|--------------------------|---|---------|-----------------------------------|--|---------------------|---|----------------|---|---|---|---|--|--|
| (Last) (First) (Middle)<br>6555 W. GOOD HOPE RD     |   |  |   |        | 3. Date of Earliest Transaction (Month/Day/Year) 09/21/2018 |                          |   |         |                                   |  |                     |   |                |   | below)  | cer (give title<br>w)<br>RVP & Pres., I   |   | Other (specify below)  Ident Solns                                       |  |
| (Street)  MILWAUKEE WI 53223  (City) (State) (Zip)  |   |  |   | 4. 1   | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |                          |   |         |                                   |  |                     |   |                | dividual or Joint/Group Filing (Check Applicable )  K Form filed by One Reporting Person Form filed by More than One Reporting Person |   |   |   |  |  |
|   |   | Tak  | le I - No   | n-Deri | vativ   | e Se                     | curit   | ties Ac | quired                            | , Dis  | sposed o            | of, or B  | enef           | icially   | / Owned   |   |   |  |  |
| Da  |   |  |   | Date   | 2. Transaction<br>Date<br>(Month/Day/Year)                  |                          | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |         | 3.<br>Transaction<br>Code (Instr. |  |                     |   |                | ) or<br>4 and 5   | Beneficia<br>Owned F                                | es<br>ally<br>Following   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |
|   |   |  |   |        |   |                          |   |         | Code                              | v  | Amount              | (A)<br>(D)  | or F           | Price   | Reported<br>Transact<br>(Instr. 3 a                 | ion(s)  |   | [  | Instr. 4)  |
| Class A Common Stock                                |   |  |   | 09/2   | 21/2018   |                          |   |         | М                                 |  | 15,000              | (1) A   | \ !            | \$19.96   | 50,   | ,330  |   | D  |  |
| Class A Common Stock 09/2                           |   |  |   |        | 1/2018  | /2018                    |   |         |                                   |  | 10,553              | (1) I   | )              | \$45.3  | 39,   | ,777  |   | D  |  |
| Class A Common Stock 09/22/                         |   |  |   |        | 2/2018  | 2018                     |   |         | F                                 |  | 779(2               | ) [   | )              | \$44.8  | 38,998  |   | D   |  |  |
| Class A Common Stock 09/23/2                        |   |  |   |        |   | 2018                     |   |         | F                                 |  | 817(3               | ) [   |                | \$44.8  | 8 38,181  |   |   | D  |  |
|   |   | •  | Table II -  |        |   |                          |   |         |                                   |  | osed of<br>converti |   |                |   | Owned   |   |   |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution I<br>if any<br>(Month/Day | Date,  |   | ansaction<br>ode (Instr. |   |         |                                   | 6. Date Exercis<br>Expiration Dat<br>(Month/Day/Ye |                     | 7. Title and Am<br>of Securities<br>Underlying<br>Derivative Secu<br>(Instr. 3 and 4) |                | curity  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | e<br>s<br>lly   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |  |   |        | Code  | e V                      | (A)   | (D)     | Date<br>Exercisa                  |  | Expiration<br>Date  | Title   | or<br>Nu<br>of | mber<br>ares  |   |   |   |  |  |
| Stock<br>Option<br>Net                              | \$19.96   | 09/21/2018                                 |   |        | M   |                          |   | 15,000  | (4)                               |  | 09/25/2025          | Class A<br>Commo  |                | 5,000   | \$0   | 31,238  | 3   | D  |  |

## **Explanation of Responses:**

- 1. Represents net exercise of stock option. 15,000 options were exercised, resulting in a net gain of 4,447 shares (8,391 gross shares less payroll tax withholding of 3,944 shares).
- 2. Represents shares withheld to cover taxes on 1,659 restricted stock units that vested on September 22, 2018.
- 3. Represents shares withheld to cover taxes on 1,739 restricted stock units that vested on September 23, 2018.
- 4. Represents options exercisable one third each year for the three years subsequent to the grant date.

## Remarks:

Heidi Knueppel, Attorney-In-

09/24/2018

**Fact** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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