SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

1. Title of Security	/ (Instr. 3)	2	2. Transaction Date Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A Disposed Of (D) (Instr. 3 5)	A) or	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
		Table I - Non-	-Derivative S	ecurities Acq	uired, Dis	posed of, or Bene	ficially	v Owned		
(City)	(State)	(Zip)						Form filed by Mo Person	re than One Re	porting
MILWAUKEE	WI	53223					X	Form filed by On	e Reporting Per	son
(Street)			4. If A	mendment, Date o	f Original Filed	d (Month/Day/Year)	6. Indiv Line)	vidual or Joint/Grou	p Filing (Check	Applicable
6555 WEST GO	()	(<i>, ,</i>	09/20	0/2020				CIO & VP - I	Digital Busine	SS
(Last)	(First)	(Middle)		e of Earliest Trans	action (Month	/Day/Year)	X	Officer (give title below)	Other below	(specify)
1. Name and Addre		g Person [*]		uer Name and Tick		Symbol		ationship of Reporti (all applicable) Director	ng Person(s) to 10% C	
obligations may Instruction 1(b).	continue. See			nt to Section 16(a) ction 30(h) of the Ir		es Exchange Act of 1934 npany Act of 1940	4	11	per response:	0.5
	if no longer subje Form 4 or Form 5	ct STAT	EMENT O	F CHANGE	S IN BEN	NEFICIAL OWN	IERS		Number: ated average bur	3235-0287 den

			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(
Class A Common Stock	09/20/2020		F		193(1)	D	\$42.13	19,894	D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											

	(e.g., pare, par														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Expir		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Represents shares withheld to cover taxes on 412 restricted stock units that vested on September 20, 2020.

Remarks:

Heidi Knueppel, Attorney-In-09/21/2020

Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.