FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* ALLENDER PATRICK W | | | | | | 2. Issuer Name and Ticker or Trading Symbol BRADY CORP [BRC] | | | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | |
|--|---|--|---|------------------------|--------|--|---|-------|---------------|---------------------------|------|--|---------------|-------------|---|--|--------------------------|--|---------------------------------------|---|--|
| (Last) (First) (Middle) 9867 EAST STERLING RIDGE ROAD | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/23/2020 | | | | | | | | | | Officer (give title below) | | | Other (speci below) | | |
| (Street) SCOTTSDALE AZ 85262 (City) (State) (Zip) | | | | | 4. li | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | | | ar) E | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Co | Transaction Code (Instr. | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5) | | | (A) or 3, 4 and | | es ially Following | Form (D) o | : Direct r Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | | Co | de \ | / | Amount | (A (C | () or () | Price | Reporte Transac (Instr. 3 | tion(s) | | | Instr. 4) | |
| Class A Common Stock 09/23/2 | | | | | 3/2020 | 2020 | | | ı | 4 | | 8,400(| (1) | A | \$29. | 1 15 | 5,790 | | D | | |
| Class A Common Stock 09/23/2 | | | | | 3/2020 | | | | 1 | 7 | | 6,311(| (1) | D | \$38.7 | 3 9, | 9,479 | | D | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deeme Execution if any (Month/Da | Date, Transa Code (| | | of Deri Seci Acq (A) o Disp of (E | of Ex | | e Exe ation [h/Day | Date | Underlying Derivative Se (Instr. 3 and 4 | | 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number or derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4) | у | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exerc | isable | | xpiration ate | Title | N of | umber | | | | | | |
| Stock Option | \$29.1 | 09/23/2020 | | | M | | | 8,400 | (| 2) | 0 | 9/24/2020 | Class Comm | on 8 | 3,400 | \$0 | 0 | | D | | |

Explanation of Responses:

- 1. Represents net exercise of stock option. 8,400 options were exercised, resulting in a net gain of 2,089 shares.
- 2. Represents options exercisable one third each year for the three years subsequent to the grant date.

Remarks:

Heidi Knueppel, Attorney-In-

09/24/2020

Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.