

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden

hours per response: 0.5

1. Name and Address of Reporting Person *
Bolognini Louis T

(Last) (First) (Middle)
6555 WEST GOOD HOPE RD

(Street)
MILWAUKEE WI 53223

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
BRADY CORP [BRC]

3. Date of Earliest Transaction (Month/Day/Year)
11/18/2016

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

Director 10% Owner

☒ Officer (give title below) Other (specify below)

SR VP - GENERAL COUNSEL

6. Individual or Joint/Group Filing (Check Applicable Line)

☒ Form filed by One Reporting Person

Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
<u>Class A Common Stock</u>	<u>11/18/2016</u>		<u>M</u>		<u>13,786⁽¹⁾</u>	<u>A</u>	<u>\$22.66</u>	<u>31,844</u>	<u>D</u>	
<u>Class A Common Stock</u>	<u>11/18/2016</u>		<u>F</u>		<u>11,010⁽¹⁾</u>	<u>D</u>	<u>\$37.21</u>	<u>20,834</u>	<u>D</u>	
<u>Class A Common Stock</u>	<u>11/18/2016</u>		<u>M</u>		<u>11,132⁽²⁾</u>	<u>A</u>	<u>\$19.96</u>	<u>31,966</u>	<u>D</u>	
<u>Class A Common Stock</u>	<u>11/18/2016</u>		<u>F</u>		<u>8,474⁽²⁾</u>	<u>D</u>	<u>\$37.21</u>	<u>23,492</u>	<u>D</u>	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
<u>Stock Option Net Exercise</u>	<u>\$22.66</u>	<u>11/18/2016</u>		<u>M</u>			<u>13,786</u>	<u>(3)</u>	<u>09/25/2024</u>	<u>Class A Common Stock</u>	<u>13,786</u>	<u>\$0</u>	<u>6,892</u>	<u>D</u>	
<u>Stock Option Net Exercise</u>	<u>\$19.96</u>	<u>11/18/2016</u>		<u>M</u>			<u>11,132</u>	<u>(3)</u>	<u>09/25/2025</u>	<u>Class A Common Stock</u>	<u>11,132</u>	<u>\$0</u>	<u>22,262</u>	<u>D</u>	

Explanation of Responses:

1. Represents net exercise of stock option. 13,786 options were exercised, resulting in a net gain of 2,776 shares (5,391 gross shares less payroll tax withholding of 2,615 shares).
2. Represents net exercise of stock option. 11,132 options were exercised, resulting in a net gain of 2,658 shares (5,161 gross shares less payroll tax withholding of 2,503 shares).
3. Represents options exercisable one third each year for the three years subsequent to the grant date.

Remarks:

Heidi Knueppel, Attorney-In-Fact

11/21/2016

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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