

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

|   |   |   |
|---|---|---|
| 1. Name and Address of Reporting Person *<br><u>Curran Bentley</u><br><br>(Last) (First) (Middle)<br><u>6555 WEST GOOD HOPE ROAD</u><br><br>(Street)<br><u>MILWAUKEE WI 53223</u><br><br>(City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol<br><u>BRADY CORP [ BRC ]</u><br><br>3. Date of Earliest Transaction (Month/Day/Year)<br><u>09/17/2018</u><br><br>4. If Amendment, Date of Original Filed (Month/Day/Year) | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><br>Director 10% Owner<br><input checked="" type="checkbox"/> Officer (give title below) Other (specify below)<br><u>CIO &amp; VP - Digital Business</u><br><br>6. Individual or Joint/Group Filing (Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><br>Form filed by More than One Reporting Person |
|---|---|---|

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |         | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|---------|---|--|---|
|                                 |                                      |  | Code                           | V | Amount  | (A) or (D) | Price   |   |  |   |
| Class A Common Stock            | 09/17/2018                           |  | M                              |   | 15,000  | A          | \$29.1  | 46,364  | D  |   |
| Class A Common Stock            | 09/17/2018                           |  | S                              |   | 11,145  | D          | \$44.75 | 35,219  | D  |   |
| Class A Common Stock            | 09/17/2018                           |  | S                              |   | 200   | D          | \$44.8  | 35,019  | D  |   |
| Class A Common Stock            | 09/17/2018                           |  | S                              |   | 100   | D          | \$44.85 | 34,919  | D  |   |
| Class A Common Stock            | 09/17/2018                           |  | S                              |   | 800   | D          | \$44.9  | 34,119  | D  |   |
| Class A Common Stock            | 09/17/2018                           |  | S                              |   | 400   | D          | \$44.93 | 33,719  | D  |   |
| Class A Common Stock            | 09/17/2018                           |  | S                              |   | 855   | D          | \$44.95 | 32,864  | D  |   |
| Class A Common Stock            | 09/17/2018                           |  | S                              |   | 200   | D          | \$45    | 32,664  | D  |   |
| Class A Common Stock            | 09/17/2018                           |  | S                              |   | 200   | D          | \$45.3  | 32,464  | D  |   |
| Class A Common Stock            | 09/17/2018                           |  | S                              |   | 100   | D          | \$45.45 | 32,364  | D  |   |
| Class A Common Stock            | 09/17/2018                           |  | S                              |   | 700   | D          | \$45.5  | 31,664  | D  |   |
| Class A Common Stock            | 09/17/2018                           |  | S                              |   | 200   | D          | \$45.65 | 31,464  | D  |   |
| Class A Common Stock            | 09/17/2018                           |  | S                              |   | 100   | D          | \$45.75 | 31,364  | D  |   |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|--|-----------------|---|--|--|---|--|
|  |  |                                      |  | Code                           | V |  | Date Exercisable   | Expiration Date |   |  |  |   |  |
| Exercise of Stock Option                   | \$29.1   | 09/17/2018                           |  | M                              |   | 15,000   | (1)  | 09/24/2020      | Class A Common Stock  | \$0  | 0  | D   |  |

Explanation of Responses:

1. Represents options exercisable one third each year for the three years subsequent to the grant date.

Remarks:

Heidi Knueppel, Attorney-In-Fact 09/19/2018

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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